

## Association of Wisconsin Tourism Attractions

## Total Lobbying Effort

## Total Lobbying Expenditures

| 2009<br>January - June | 2009<br>July - December | 2010<br>January - June | 2010<br>July - December | Total       |
|------------------------|-------------------------|------------------------|-------------------------|-------------|
| \$21,981.00            | \$20,590.00             | \$25,685.00            | \$25,533.00             | \$93,789.00 |

## Total Hours Communicating

| 2009<br>January - June | 2009<br>July - December | 2010<br>January - June | 2010<br>July - December | Total |
|------------------------|-------------------------|------------------------|-------------------------|-------|
| 15.10                  | 16.00                   | 4.20                   | 10.50                   | 45.80 |

## Total Hours Other

| 2009<br>January - June | 2009<br>July - December | 2010<br>January - June | 2010<br>July - December | Total  |
|------------------------|-------------------------|------------------------|-------------------------|--------|
| 115.90                 | 79.50                   | 68.30                  | 115.50                  | 379.20 |

## Hours Lobbied on Each Matter

## Lobbying Effort On Legislative Bills And Resolutions

## Senate Bill 1

Relating to: a state minimum wage, permitting the enactment of local living wage ordinances, and granting rule-making authority.

| 2009<br>January - June | 2009<br>July - December | 2010<br>January - June | 2010<br>July - December | Total      |
|------------------------|-------------------------|------------------------|-------------------------|------------|
| 26.00 (20%)            |                         | 11.00 (15%)            |                         | 37.00 (9%) |

## Assembly Bill 94

Relating to: issuing annual vehicle admission receipts for motor buses for entry to state parks and other vehicle admission areas under the jurisdiction of the Department of Natural Resources.

| 2009<br>January - June | 2009<br>July - December | 2010<br>January - June | 2010<br>July - December | Total      |
|------------------------|-------------------------|------------------------|-------------------------|------------|
| 13.00 (10%)            | 10.00 (10%)             |                        |                         | 23.00 (5%) |

## Assembly Bill 125

Relating to: commencement of the school term in public schools.

| 2009<br>January - June | 2009<br>July - December | 2010<br>January - June | 2010<br>July - December | Total      |
|------------------------|-------------------------|------------------------|-------------------------|------------|
| 26.00 (20%)            |                         |                        |                         | 26.00 (6%) |

## Senate Bill 109

Relating to: commencement of the school term in public schools.

| 2009<br>January - June | 2009<br>July - December | 2010<br>January - June | 2010<br>July - December | Total      |
|------------------------|-------------------------|------------------------|-------------------------|------------|
| 26.00 (20%)            |                         |                        |                         | 26.00 (6%) |

## Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

**All matters relating to tourism promotion.**

| 2009<br>January - June | 2009<br>July - December | 2010<br>January - June | 2010<br>July - December | Total        |
|------------------------|-------------------------|------------------------|-------------------------|--------------|
|                        | 47.75 (50%)             | 47.13 (65%)            | 113.40 (90%)            | 208.28 (49%) |

**Minor Efforts**

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

| 2009<br>January - June | 2009<br>July - December | 2010<br>January - June | 2010<br>July - December | Total          |
|------------------------|-------------------------|------------------------|-------------------------|----------------|
| 26 (20%)               | 19 (20%)                | 7 (10%)                |                         | 52.55 (12.36%) |

**Other Matters**

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

| 2009<br>January - June | 2009<br>July - December | 2010<br>January - June | 2010<br>July - December | Total          |
|------------------------|-------------------------|------------------------|-------------------------|----------------|
| 13.10 (10%)            | 19.10 (20%)             | 7.25 hours (10%)       | 12.60 (10%)             | 52.05 (12.25%) |